COLORADO NONPROFIT ECONOMIC IMPACT REPORT

KEY FINDINGS
In both jobs (330,000) & GDP ($40 billion), nonprofits are a force for good in our communities well beyond their core mission areas. As major contributors to Colorado’s economy, nonprofits and their leaders are critical to community decision-making.

23,147 nonprofits in Colorado statewide
$40 billion in economic impact
11.3% of overall GDP
330,000 jobs directly + indirectly

JOBS IN DEPTH
The nonprofit sector directly employs 189,600, supports 56,800 jobs in business-to-business activity, and supports 86,500 induced jobs through economic spending, 9% of all jobs.

Colorado’s nonprofit sector employs more than the agriculture, mining, and information industries combined.

COLORADO NONPROFITS’ STEADY JOB GROWTH
TOTAL & NONPROFIT EMPLOYMENT IN COLORADO (SHOWN AS % INCREASE OVER 1990) 2001-2017

Nonprofit Industry
Total Industry

REPORT PARTNERS:
Colorado’s nonprofit sector creates $20 billion in direct spending and another $7 billion in value through volunteerism. The sector’s spending is doubled (on average), rippling through local and regional economies.

The total economic impact on the state is approximately $40 billion, 11.3% of the economy.

The vast majority of Colorado nonprofits provide important services with annual budgets of less than half a million dollars.

FOR EVERY $1 MILLION SPENT, THE PRIVATE AND NONPROFIT SECTORS CREATE...

NONPROFITS: 10 JOBS
PRIVATE: 7 JOBS
STATEWIDE IMPACT: RURAL COMMUNITIES

The impact of rural nonprofits on local communities is greater than the Front Range.

NORTHWEST REGION

3,100 nonprofits
-$1.7 billion in spending
-$2.6 billion in revenue
-Supporting 16,299 jobs

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DENVER METRO REGION

12,430 nonprofits
-$13.2 billion in spending
-$20 billion in revenue
-Supporting 120,939 jobs

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NORTHEAST REGION

2,629 nonprofits
-$1.6 billion in spending
-$2.5 billion in revenue
-Supporting 16,773 jobs

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-$1.6 billion in spending
-$2.5 billion in revenue
-Supporting 16,773 jobs

SOUTHWEST REGION

1,062 nonprofits
-$545 million in spending
-$812 million in revenue
-Supporting 5,137 jobs

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CENTRAL REGION

2,700 nonprofits
-$2 billion in spending
-$3.2 billion in revenue
-Supporting 21,846 jobs

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SOUTHEAST REGION

1,226 nonprofits
-$840 million in spending
-$975 million in revenue
-Supporting 8,647 jobs

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The Colorado nonprofit sector is thriving, thanks to the generous support of many different people and organizations. Become a part of the sector’s success today:

• Include nonprofit leaders in community decision-making;
• Donate to nonprofits that have a mission you want to support;
• Contact a nonprofit today to volunteer time or serve on a board or committee;
• Support government funding for Colorado nonprofits.

CONonprofitImpact.org

Research: Economic & Planning Systems and Corona Insights
Infographic charts and maps: Alex Derr

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