KEY FINDINGS

In both jobs (330,000) & GDP ($40 billion), nonprofits are a force for good in our communities well beyond their core mission areas. As major contributors to Colorado’s economy, nonprofits and their leaders are critical to community decision-making.

23,147 nonprofits in Colorado statewide
$40 billion in economic impact
11.3% of overall GDP
330,000 jobs directly + indirectly

JOBS IN DEPTH

The nonprofit sector directly employs 189,600, supports 56,800 jobs in business to business activity, and supports 86,500 induced jobs through economic spending, 9% of all jobs.

Colorado’s nonprofit sector employs more than the agriculture, mining, and information industries combined.

COLORADO NONPROFITS’ STEADY JOB GROWTH

TOTAL & NONPROFIT EMPLOYMENT IN COLORADO
(SHOWN AS % INCREASE OVER 1990)
2001-2017

Nonprofit Industry
Total Industry

REPORT PARTNERS:
ECONOMIC IMPACT: GDP + JOBS

Colorado’s nonprofit sector creates $20 billion in direct spending and another $7 billion in value through volunteerism. The sector’s spending is doubled (on average), rippling through local and regional economies.

The total economic impact on the state is approximately $40 billion, 11.3% of the economy.

COLORADO NONPROFITS:
SMALL BUDGETS, HUGE IMPACTS

The vast majority of Colorado nonprofits provide important services with annual budgets of less than half a million dollars.

<table>
<thead>
<tr>
<th>Budget</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000,000 &amp; Over</td>
<td>2.4%</td>
</tr>
<tr>
<td>$10,000,000 to $19,999,999</td>
<td>1.2%</td>
</tr>
<tr>
<td>$1,000,000 to $9,999,999</td>
<td>13.0%</td>
</tr>
<tr>
<td>$500,000 to $999,999</td>
<td>9.7%</td>
</tr>
<tr>
<td>$100,000 to $499,999</td>
<td>32.4%</td>
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<tr>
<td>$25,000 to $99,999</td>
<td>27.8%</td>
</tr>
<tr>
<td>Less than $25,000</td>
<td>13.4%</td>
</tr>
</tbody>
</table>

FOR EVERY $1 MILLION SPENT, THE PRIVATE AND NONPROFIT SECTORS CREATE...

NONPROFITS: 10 JOBS
PRIVATE: 7 JOBS
## STATEWIDE IMPACT: RURAL COMMUNITIES

The impact of rural nonprofits on local communities is greater than the Front Range.

### NORTHWEST REGION
- **3,100 nonprofits**
- $1.7 billion in spending
- $2.6 billion in revenue
- Supporting 16,299 jobs

### DENVER METRO REGION
- **12,430 nonprofits**
- $13.2 billion in spending
- $20 billion in revenue
- Supporting 120,939 jobs

### NORTHEAST REGION
- **2,629 nonprofits**
- $1.6 billion in spending
- $2.5 billion in revenue
- Supporting 16,773 jobs

### SOUTHWEST REGION
- **1,062 nonprofits**
- $545 million in spending
- $812 million in revenue
- Supporting 5,137 jobs

### CENTRAL REGION
- **2,700 nonprofits**
- $2 billion in spending
- $3.2 billion in revenue
- Supporting 21,846 jobs

### SOUTHEAST REGION
- **1,226 nonprofits**
- $840 million in spending
- $975 million in revenue
- Supporting 8,647 jobs
The Colorado nonprofit sector is thriving, thanks to the generous support of many different people and organizations. Become a part of the sector’s success today:

- Include nonprofit leaders in community decision-making;
- Donate to nonprofits that have a mission you want to support;
- Contact a nonprofit today to volunteer time or serve on a board or committee;
- Support government funding for Colorado nonprofits.

1,600 foundations give approximately $1.1 billion in grants annually

NONPROFITS BY MISSION

- **Arts, Education & Science**: 2,226 educational organizations with assets of $8.4 billion
- **Health & Public Safety**: 2,804 health-related organizations with assets of $28.5 billion
- **Human & Social Services**: 1,600 foundations give approximately $1.1 billion in grants annually
- **Environment & Recreation**: 2,226 educational organizations with assets of $8.4 billion
- **Unknown**

NONPROFIT SECTOR MISSIONS

TAKE ACTION

CONonprofitImpact.org

Research: Economic & Planning Systems and Corona Insights
Infographic charts and maps: Alex Derr

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